



WE NOMINATE

Richard Allen Lester, distinguished young economist and chairman of Princeton University's Department of Economics and Social Institutions, who this past week—as the Western World prepared to translate plans and fears into armed actuality—was largely responsible for the publication of a carefully formulated statement in which 220 economists endorsed measures that should serve as a “principal line of defense” against inflation. The statement, prepared here last month and then distributed throughout the country for signature, was issued 24 hours before the national emergency was declared, and well in advance of the recently announced “rollbacks.”

In an era when many are mystified by some of the proposals outlined by persons in high places, the action of Lester and his associates came as refreshing re-assurance of the role education and research can play in the functioning of democracy. They set forth unvarnished fundamentals, insisted that “an ever-spreading system of direct controls could jeopardize our system of free enterprise and collective bargaining,” and concluded, “if adequate fiscal and credit measures are not employed, the country will face the ominous choice between continuous inflation and a prolonged application of widespread government price and wage controls.”

Lester, a 42-year old native of tiny Blaisdell,

N. Y., who entered academic life here some two decades ago, is representative of a new generation of scholar-teachers dedicated to the Wilsonian ideal of “education in the Nation's service.” Widely known in the field of labor economics, Lester, in addition to serving as a departmental head and professor of economics, holds forth as Research Associate in Princeton's unique Industrial Relations Section, the organization established in 1922 through funds provided by John D. Rockefeller Jr.

An alumnus of Yale, Lester obtained his advanced degrees at Princeton and appointments to the Princeton Faculty were followed by assignments at the University of Washington and Duke University. During World War II, at the end of which he returned here, Lester completed the equivalent of a full career as consultant to government agencies. His wartime posts included the chairmanship of the Southern Textile Commission of the War Labor Board and assignments with five other top-drawer groups of Washington policy-makers.

For helping develop mutually beneficial relationships between government, industry, labor and higher education; for providing the kind of leadership that privately sustained education must provide if it is to survive; for substituting tough-minded thinking for economic panaceas and shortcuts; he is TOWN TOPICS' nominee for

PRINCETON'S MAN OF THE WEEK

A LUXURIOUS CHRISTMAS GIFT

Imported from Italy, soft, fluffy Angora sweaters: cardigan, \$19.95 . . . short-sleeve pullover, \$14.95. In pink, blue or white.

White Angora berets and matching scarfs, \$8.95 set.

H. P. CLAYTON


Palmer Square

*Every Good Wish to You
for Health and Happiness
Throughout the Coming Year*

TURNER MOTOR CO.

255 NASSAU STREET

TELEPHONE 2070



Digitized by the Internet Archive
in 2010 with funding from
Princeton University/Princeton Theological Seminary

Yuletide Greetings

THE KNITTING SHOP

188 Nassau St. Tel. 308

Quality Meats & Poultry FRESH PRODUCE FROZEN FOODS GROCERIES

Deliveries—Princeton Daily
Outlying Areas, Tues. & Fri.



33 Witherspoon St. Phone 1360

Store Hours: Daily, 7 a.m.-5 p.m.
Wed. & Sat., 7 a.m.-1 p.m.

Season's Greetings

and

Holiday Spirits

from the

WINE & GAME SHOP

6 Nassau St.—Tel. 2468 or 3748

FREE DELIVERY

Member, Princeton
Business Association



MANNING'S

NATIONWIDE MAYFLOWER
SERVICE

Finest Warehouse
In This Area

PHONE PRINCETON 1848



Town Topics

Published Every Thursday Throughout
the Year

DONALD C. STUART JR.
DAN D. COYLE
Editors and Publishers

Mailed without charge every week to
every home in Princeton Borough and
Township and to part or all of West
Windsor, Lawrence, Hopewell, Mont-
gomery and Franklin Townships and
Griggstown.

Subscription price (for area outside that
served by the Princeton Post Office).
\$1.50 per year.

Advertising Rates on Application
Box 371, Princeton, N. J. Telephone 2326

Vol. V, No. 42 December 24-30, 1950

Topics of the Town

What Kind of Christmas? The
calendar was proof that Monday
would be December 25, and more
than 19 centuries in the history of
mankind testified to the fact that
December 25 was Christmas Day.
A day of rejoicing, of quiet hap-
piness, of peace on earth and good
will toward men.

But this year, there was doubt
in the mind of man. Peace no
longer reigned, and one nation,
balked at every turn in its cease-
less efforts to restore it in honor-
able fashion, could not but begin
to develop a slow hatred of an-
other nation, which was openly
dealing in treachery and lies as
the foundation for its program of
world conquest.

If peace had vanished into the
frozen wastes of Korea, and had
taken good will with it, what was
left of rejoicing and quiet hap-
piness? For the past three weeks,
it had been wholly apparent to
those strong enough to read the
face of the future that, even with-
out a global war, mounting sacri-
fices and possibly hardship lay
ahead.

It was apparent that in Wash-
ington, the administration was
procrastinating—partially through
the necessity for time in its all-out
production effort, partially because
it shrank from dealing out the
worst news at Christmas-time. But
forecasts were rife that scarcity,
inflation, heavy taxes and ration-
ing lay ahead—even if unsure
peace returned to the earth.

Still and all, the calendar did
indicate that December 25 was at
hand, and there was no denying,
it was Christmas. On the surface,
store windows were gaily decorated,
shops were more crowded than
ever, the opportunity for generous
giving was unsurpassed. Christmas
reds and greens were heart-warm-
ing, Christmas lights in and out-
side homes shone forth brightly.

But it was inside, where it
counted most, that you could be

sure it was Christmas. If it was a
time for concern and for realiza-
tion of the hard road that lay
ahead, it was also a time for re-
newed faith and for belief in the
future. And the fact that it might,
for some time to come, be the last
Christmas to bring with it all that
is best about this time of year
would make every moment count
that much more.

Quick Answer. Forty-eight hours
after the Town Topics Christmas
appeal had reached the Princeton
community, the minimum amount
sought for the grandmother and
granddaughter described last week
had been received. As had been
hoped, funds kept coming and at
presstime, \$727.11 was at hand,
the contribution of 142 men, wo-
men and children.

Gifts ranged from less than \$1 to
\$100, the latter the largest single
donation received since the first
appeal was made four years ago.
In addition to money, clothing and
a radio were contributed, as well
as the offer of a permanent home
in the event that threatened evis-
tion of Mrs. S. and Dolly occurs.

The full story of the commu-
nity's generosity will not be known
until next week, but already it is
clear that Christmas has been
brought into this small home as it
has never been known before, and
that the work and worry of the
months ahead have been greatly
assuaged. For those who wonder

if a gift sent now will be of equal
value with those already received,
the answer is strongly in the affir-
mative.

Checks should be made payable
to The Town Topics Christmas
Fund and mailed to Box 371. Con-
tributions may be left at Hinkson's
or the Y.W.C.A.

Big Sale Pending. If present
plans are not greatly altered, initial
operations by the Army Quarter-
master Corps on the 800-acre
Rockefeller Institute tract may
start about February 1. Final ar-
rangements, including completion
of the transaction and its approval
in Washington, have yet to be mad-
but planning has reached the stage
where Princeton contractors and
several large insurance companies
are conferring with representatives
of the Rockefeller trustees on the
subject of housing.

The experimental laboratories
just East of U.S. Route 1, between
Plainsboro and Monmouth Junc-
tion, will have an annual budget
of \$6,000,000 about 75 percent of
the yearly expenditures of Prince-
ton University. The first estimate
of the number of employees is 600,
but there is a possibility that this
may increase to 800 when peak
operations are reached.

Of these, only about 50 will be
of military status (under the com-
mand of a brigadier general), with
the rest civilians, most of them
—Continued on Page 3

Best Wishes for a Bright Holiday Season!

BERT-ANN, Inc.

Lingerie and Accessories

188 Nassau Street

Telephone 1301

Open Friday Evenings Until 9

Season's Greetings And All Good Wishes for 1951 To You and Yours

From

Nassau Appliance Co.

252 Nassau Street

Telephone 2100

WHEN IT COMES TO CANDY, COME
TO THORNE'S! The best buys in town
are Page & Shaw, Whitman's or Lovell &
Covel Candy Cupboard Chocolates. In
gift packages or wrapped for home con-
sumption. It may not be a White Christ-
mas but make it a Candy Christmas!

THORNE THE DRUGGIST

168 Nassau Street

Telephone 77

Note: Our full sales force will be here ALL DAY Sunday (Christmas Eve) to assist you!

**GORDON RADIO AND
TELEVISION SERVICE**
Free Pickup and Delivery
26 Witherspoon St. Tel. 122
Entrance Thru Tiger Auto Stores

NELSON'S GLASS SHOP
(Behind Tydol Station)
Flat Glass for All Purposes
Auto Glass Mirrors
244 Nassau St. Tel. 2380

M. E. LAVAKE
JEWELER — SILVERSMITH
Fifty-Four Nassau Street
Tel. 654 Est. 1877

**THE WALKER-GORDON
GATE HOUSE**
SPECIALIZES IN
Delicious Southern
Fried Chicken
Open daily, except Monday
On Route 1—One Mile North
of Penn's Neck Traffic Circle

Patterns
in
Pure Silk
at
Bootherstone Interiors
14 Chambers St. Tel. 2991

There has been no
increase in laundry prices—
the best buy is Fluff Dry
for washday freedom

**UNIVERSITY
LAUNDRY
& CLEANERS**
Telephone 3123



... Most of Christmas happiness is through the gifts to family and friends. So that you can enjoy your Christmas, be prepared by joining our Christmas Club. There's a club to fit your budget. Be sure to come in soon.

**THE FIRST
NATIONAL
BANK**
OF PRINCETON
PRINCETON, N.J.
MEMBER OF F.D.I.C.

TOPICS OF THE TOWN

—Continued from Page 2

skilled research scientists. Appointment of their director of a veteran scientist with two decades of experience in the DuPont Company is anticipated.

Already, a survey is being made of the impact of an increase in the Princeton community's population of 1,500 to 2,000 residents. Their arrival would, obviously, be spread out over a period of months, but a careful check must be made on several points, primarily among them public and private school facilities and housing. With no question of priorities for building materials, one aspect of the latter problem will be readily solved.

If the sale is consummated, a major change in the Princeton community will begin to take place, just as the area expanded in measurable fashion when the R.C.A. Laboratories chose to locate here. If the various complex problems (housing, schooling, increased municipal services, greater buying power, etc.) could be solved in wholly satisfactory fashion, the town and particularly its merchants—could not help but benefit from it.

That Man Again. Santa Claus was busier than ever, and so were his chief admirers. Over 3275 for the past week, he had talked to them each afternoon, listening to their requests, answering their questions about his activities and doing much to further the magical belief that is such a cornerstone of a happy childhood.

Enjoying his role hugely and playing it to the hilt, Henry Schultz, 65 years old and totally blind, reported two observations after an afternoon's conversation with those 3 to 6. "The requests they're making are a lot more reasonable than they were last year, and I think mothers who were at their sides when they telephoned are going to have a much easier time giving them what they want.

"Little boys, I must admit, are not quite as polite as the little girls I talk to," he went on. "I haven't had a fresh one in the lot but I get a lot more 'thank you's' from the girls. One youngster was so gracious that I told her to tell her mother that Santa Claus said she had acted just like a princess!"

Handy Men. In all Princeton—or a much wider area, for that matter—you won't find another automobile showroom like that now displaying the 1951 Packard at the Silvester Motor Co., 259 Nassau Street. Proof of the fact is the four months spent by two men, owner John Silvester and his brother-in-law, Charles Tindall (a four-letter athlete at Princeton High School in the 'thirties), in redesigning, remodeling and redecorating several hundred square feet of space.

While Mr. Silvester admits that they spent three whole evenings on sketches for the new showroom and ended up by throwing them away, you'd never know it by looking at the finished product. White pine panelling graces the walls of the

—Continued on Page 5

Buy Economy . . . Beauty . . . Performance

BUY THE HENRY J.!

KLINE & GREGORY, Inc.

368 Nassau Street

Telephone 3109

In the Center of Princeton At Palmer Square **NASSAU TAVERN**

- Gracious Living
- Delicious Meals
- Colonial Cocktail Lounge
- "Old Nass" Stag Room
- Princeton's New Oyster Bar

WE'LL BE OPEN

All Sunday Afternoon (Christmas Eve)

to Accommodate Late Shoppers

Merry Christmas to All!

URKEN'S SUPPLY CO.

27 Witherspoon Street

Telephone 3076

GOOD BUYS AT BROPHY'S

All-Wool, Imported Argyle Socks, \$2.95-\$3.95

Soft Sole and Hard Sole Slippers for Men

Hand-Sewn, Wool-lined Slippers for Men
and Women, \$8.50 and \$9.50

BROPHY'S

78 Nassau Street

Telephone 1791-W

THERE'S STILL TIME!!

To Get Her a Gift Certificate From

"The Old Stone House"

(She'll Love You For It)

Why Not Phone 3481 Now

MARY GILL, INC.

230 Nassau St. (Next to St. Paul)

(Open Friday Evenings 'til 9)

TRADITIONAL . . .

Mistletoe and holly wreaths . . . pleasant adorns of
Evergreens, Christmas trees, coaking and candles . . .

Red, blue, green and orange lights shining warmly on
Ribbons and tissue, gifts and toys; while the
Yule logs blaze cheerily on the hearth.

Church bells, ringing their "Good Will Toward Men," blend with
Hymns and carols . . . Cheery greetings from passers-by . . .

Relatives, friends and neighbors; acquaintances new and old . . .

Icicles, tinsel and frosted window panes; while outside,
Snowflakes and sleighbells, sleds and skates . . . The climax —

Turkey with stuffing, cranberry sauce and all the rest for
Mothers and fathers, grandparents and kids—old and young . . .

Aunts and uncles, and cousins too . . . Last but not least,
Santa Claus and eight tiny reindeer . . . and traditionally, too

PRINCETON FUEL OIL

JOHN F. HOFF, JR., Pres.

Alexander Street

Phone Princeton 1100

"WATCH FOR THE ORANGE TRUCKS"

CATERING to please your purse
and your pride.

MARY SLEE
Telephone 3568 or 2475

W. A. ROSE
Painting and Decorating
Quality Workmanship
Telephone 1305-J

Headquarters for
Dog Food
We Deliver!

Rosedale Mills
363 Alexander St. Tel. 131

LIVE IN THE COUNTRY?
Then It's

Purofax Gas

Distributed by
THE CENTRAL JERSEY GAS CO.
130 E. Hanover St., Trenton
Telephone 3-5470
All Types of Gas Appliances
Sold and Serviced

Christmas Greetings
and Best Wishes
for a Happy New Year

Peg Wangler
REAL ESTATE
8 Stockton St. — Tel. 613



6 Chambers St. Tel. 2298

Christmas Stockings
for Dogs and Cats

Princeton
Decorating Shop

Interiors
Modern — Traditional

Post-Christmas Sale
of all Christmas items
of the Annual Bazaar

Glass Christmas Trees
Christmas Creches
Christmas Table Cloths
Ornaments Stockings
Christmas Vests

Many other attractive items
All Artistically Hand-Made
32 Nassau St. Tel. 1670

It's New to Us

With the end of this column comes the end of 1950 and the end of us as a columnist. Our feelings, as we bid you a fond farewell, are mainly nostalgia and gratitude; the former for what has been great fun for almost five years, the latter to our readers for being readers, to Princeton's shopkeepers for their cooperation and appreciation of what we've tried to do and to the editors of *Town Topics* for being such understanding and "unbossy" bosses. We wish our successor as much pleasure as we've had and shall always read "It's New to Us" and T.T. in its entirety with interest and affection.

MORE STOCKING STUFFERS. Things are going so fast that we can't guarantee the continued availability of anything we mention, but we'll cross our fingers and hope you get there in time.

For Women. At Thorae's the Revlon "Snowbaby," a frosty, chipper little snowman hugging a lipstick with mirror etched, adds holiday festiveness to a useable gift. Both Zavelle's and The Town Shop (12 Nassau) were at time of writing loaded with tricky, inexpensive better-than-gadgets.

Among Zavelle's collection are a "Fressup Kit," a leather case with four largish holes for carrying bob-

When asking for any item described in this shopping guide, please say you read about it in

TOWN TOPICS

bie or hair pins (\$1), a purse-size "Threadamatic" for \$1 (we don't have to tell you what a salvation they are), and two types of lipstick-like purse sewing kits—one with a thumb top for \$1.75, the other, screwing up just like a lipstick for \$1, both filled with different colored threads and several needles.

At The Town Shop are really good, gold-tooled flat leather cases from which hangs a grosgrain ribbon. When you pull the ribbon, five acetate photograph holders pop up for easy showing off of children, beaus or who-have-you. They're \$1.50 in different colors.

A gold bobbin pin holder there snaps open easily, is made original by "I Love You" in various languages hand-painted on the case, \$1.15. A really handsome, between-bronze-and-gold metal case holds a comb that, when opened, stays attached to the case which provides a long handle for easier use; \$1.75. There too are (or were) tiny, leather-covered lipstick cases which open to reveal a complete, miniature manicure set, \$1.25.

At Better Mousetrap, 164 Nassau, is a travelling perfumer, i.e., leather case complete with two bottles, and funnel for filling them, in a choice of colors for \$1.95. After opening their stockings this Christmas, there's no excuse for any feminine pocketbook to be anything but neat, nor for any lady to be caught without anything!

For kitchen-dwellers there's the new "Savorizer" at Farr Hardware. It looks more like a hypodermic needle than a kitchen utensil, and its function is to inject spices and flavoring directly into meat, fowl or fish, thereby tenderizing and "savorizing" them much more thoroughly than you can do with any exterior treatment. "Savorizer" is \$1.49, complete with directions and suggestions for tastier eating.

Also at Farr's is "Slice-a-Slice," a small instrument that fits over a loaf of pre-sliced bread and enables you to cut the slices in half. It's wonderful for tea sandwiches, Melba toast and such; \$1.95.

—Continued on Page 9

She'll Enjoy Christmas All Year Long
with a

McLEAN KITCHEN FAN

Her life in the kitchen will be as pleasant as Christmas when grease, heat and fumes are eliminated by a fan. Wrap it as a gift and we'll install it later.

McLean Engineering Laboratories

250 Nassau Street

Telephone 395

Every good wish for a pleasant holiday season and a happy, healthy new year to all our friends and clients.

THE SWEDISH MASSAGE STUDIO

For Men and Women

130 NASSAU ST.

TEL. 2167



BAMMAN'S

"At the Head of the Town"

SPECIAL HOLIDAY SPECIALS

Whitman's and Maillard's Chocolates — Norris Flower Mints
Candy Canes — Toys and Other Christmas Novelties
Hard Candies and "Straws" in 1-lb. Jars, 49c
Candied Fruits, Stuffed Dates, Figs, All of the Trimmings!

FRUIT BASKETS FROM \$1.50 UP

(Please place your orders early for these Bamman's Specials, for we can't fill your orders after December 22nd!)

Imported Edam Cheese (Hun Brand from Holland) 69c lb.
Gift Assortments of Preserves and Jellies—8 1-lb. Jars
Martha Ann Fruit Cakes—1-lb, 2-lb. and 2½-lb. tins; also
Home-Made Fruit Cakes From the Somerville Bakery
Imported Huntley and Palmer, and Crawford Cookies
(In drums and tins)

Keller's Dundee Short Bread, \$1.39
Plum Puddings and Mince Meat: 2-lb. jar of Schimmel's Branded
Mince Meat, 49c; large jars, 93c

OUR SHIPMENT OF CHRISTMAS TREES NOW ON DISPLAY

Also Holly, Wreaths, Roping and Mistletoe

Deliveries Wednesdays and Saturdays to Kingston, Rocky Hill,
Lawrenceville and Penns Neck—Closed Wednesday Afternoons.
Deliveries to Harrison Street Project Daily

TELEPHONE 1282

Merry,
Merry Christmas!

★ ★ ★ ★ ★

Lillian Bellows
INC.

Open Friday Evenings Until 9

20 Nassau Street

Telephone 773

Princeton's Newest Children's Shop

Christmas
Greetings

Elise Coupil

217 Nassau St. — Tel. 3466

Children Our Specialty—
See Our Kiddies' Corner

Princeton Barber Shop
11 Chambers Street

For Sporting Equipment
Stop At

FRANK'S SPORT SHOP
170 Nassau Street Tel. 3713

GALE
CLEANING & PRESSING
We Pick Up and Deliver
38 Witherspoon Street
TEL. 441-J

Attractive, modern furniture . . .
low-priced. Write for catalogue.

PRIFAIS FURNITURE
Mail address: 123 Holder Hall
Telephone 3272

PHOTOSTATS

Kay Owles
164 NASSAU ST. Tel. 3304

DR. E. N. MANUKAS
DR. LEON C. NUDROCK
OPTOMETRISTS

Eyes Examined
6 1/2 Chambers Street
Telephone 918

An Appointment Saves Time

Here's Wishing You
All of the Best
for 1951!



12 Chambers St. Tel. 2450
Open Friday Nights til 9

Christmas Giving

Give a Christine permanent for Christmas—special styling and cutting. Telephone 378 for appointment.

And for the Christmas stocking, go to Marsh's Drug Store and get one of Christine's products: Velvenc, Derm-tone, Lustratione, Hair-tone, Glowmer Base, Powder, Glamour-Groom and Nourishcen.

CHRISTINE'S BEAUTY SALON
4-8 Spring St. — Tel. 378

TOPICS OF THE TOWN
—Continued from Page 3—

showroom and office, while acoustically-treated tile has been installed on the ceiling, the latter project alone requiring some 10,000 nails. The color scheme throughout is particularly pleasing.

All of the work, including carpentry, drilling, plumbing and wiring, was done by them, with assistance or advice from others replaced by old-fashioned "know-how." It's well worth a look—*as is the "Parkland 300"* in the center of the showroom.

Yuletide Programs. Two community events will mark the holiday season here. The Lions Club Christmas Caroling program will start at 6 Sunday on Palmer Square, with distribution of candy canes to the children to be followed by selections by the high school choir (led by Thomas Hibbich), the Group Arts and Y.W.C.A. chorus (led by Rev. Benjamin J. Anderson) and community singing. After Santa Claus appears on the rooftop at 6:45, adults are invited by the Nassau Tavern to partake of hot refreshments in its grill room.

Next Thursday evening from 6 to 8, more than a dozen civic and fraternal organizations will give the children of Princeton a Christmas party at the Masonic Temple, corner of John and MacLean Streets. All youngsters from 3 to 10 are invited to attend.

Topsy, fruit, nuts, ice cream and cookies will be given to all, and carols will be sung. The committee in charge is headed by Frederick B. Goldborough, with Mrs. Emma Epps, secretary; Mrs. Sally Jordan, treasurer; and George Holmes, chaplain.

Miscellany. Fire Commissioner James L. Briner, Jr. thinks the department's new \$17,500 pumper may be a jinx. Within a week after it went into service, two general alarms were sounded in a 24-hour period.

Monday morning, soon after sun-up, flames gutted the room at 13 Patton on the University campus, starting either from a cigarette, a fire in the grate or possibly because the occupant was an undergraduate by the name of Sparks.

Tuesday morning, 1 Chambers Terrace (home of the Chapin School) sustained routine damage when fire broke out between the walls. Mr. Briner believes the cause may have been an overheated hot air vent from the furnace. Retiring after 12 years on the council, he was honored at the annual borough dinner Saturday night and received a suitably engraved watch.

Representatives of two Trenton locals are seeking to unionize employees at the Nassau Tavern, a move which the hotel management, is resisting. It has advised those interested in collective bargaining to form a group of their own, which it will recognize, but has stated it will not negotiate with the union. The latter plans to organize all eating places and bars here which fall within its jurisdiction.

Sons have been born to Mr. & Mrs. Charles Reinbeck, 327 Nassau; Mr. & Mrs. Peter J. McCubbin, 122 Harold; Mr. and Mrs. Lester Lees, 46 College Road; Mr. & Mrs. James Kenney, Jr., 33 Cleveland; Mr. & Mrs. Robert H. Carley, 69 Alexander; daughters to Mr. & Mrs. Bruce Bedford, Jr., Snowden Lane; Mr. & Mrs. Tristram B. Johnson, 46 Westcott.

The Hospital Aid Committee, netting \$1,972.09 from its fall rummage sale, has added this to the proceeds of two spring sales and paid off another \$3,000 on its \$21,000 pledge to the hospital building fund, leaving \$12,000 to go.

The hearing on the protest against the storage building being erected on Route 31 was postponed until January 15 . . . the complete curriculum of the new term planned by the Princeton Adult School, which opens January 11, will appear in *Town Topics* next week. Watch for it, and pick one or two of the interesting courses.

ESTABLISHED 1899

Verbeyst
PHONE 899

PRINCETON'S FIRST AND
FINEST DRY CLEANER...
TULANE ST. Delivery Service

EVERYTHING IN INSURANCE

O. H. HUBBARD
AGENCY

142 Nassau Street
Telephone 400

Freshly Cut Xmas Trees Last Longer!

Blue spruce and Norway spruce, cut to order right up to the last minute. Six to 12 feet—low prices.

Also potted trees that live.

Rosedale Nursery
262 Alexander St. Tel. 3261

May we wish you every happiness and join you in the hope for continued peace on earth and good will toward men.

MAYME MEAD
Open Friday Evenings Until 8

8 Tulane Street
88 Popham Road
52 Palmer Avenue

Tel. 3895
Scarsdale
Bronxville

Give a LASTING Gift to Every Member of the Family

This Christmas, Give Pictures!
PRINTS - WATER COLORS - LITHOGRAPHS
REPRODUCTIONS OF FAMOUS PAINTINGS

The Little Gallery
39 PALMER SQUARE TELEPHONE 395
Open Friday Evenings Until Christmas

LEWIS C. BOWERS & SONS, Inc.

FOR A QUALITY BUILDING SERVICE
AT A REASONABLE PRICE
Telephone 2001

May Your Christmas Be Merry
and
May the New Year Bring You
A Full Twelve Months
Of Peace and Prosperity!

CRAMER MOTORS
Somerville Road Telephone 3339

New Year's Eve Dinner Party

Shrimp Cocktail or Soup
Roast Native Turkey
Broiled Half Chicken
Roast Prime Ribs of Beef au jus
Whipped Potatoes - String Beans - Buttered Peas
Mixed Salad
Pumpkin, Mince or Apple Pie - Ice Cream
Coffee or Tea

\$5.50 per Couple

Noisemakers and Music

11 p.m. to 4 a.m.

THE ANNEX
128 1/2 Nassau Street For Reservations, Phone 9820

HARPER METHOD SHOP
Beauty Culture
Scalp Treatments

Margaret E. McNally
1st Nat'l Bank Bldg. Tel. 431

Princeton Metal Works
H. B. WULF
Washers - Refrigerators
LAWN MOWERS
Sales and Repairs
Mt. Lucas Road Tel. 108

Call 3491 for
Prompt Service Night
And Day
NASSAU TAXI SERVICE
Joe Tunning — Tony Nini
Special Rates for Long Trips

Have You Seen
the Fine Selection of
CHRISTMAS CANDLES
at

**The
Flower Basket**

186 Nassau St. Tel. 2620

**Venetian Blinds,
Window Shades
and Porch Shades**
Rugs, Carpets, Linoleum
Awnings—Aluminum
or Canvas
Fireplace Screens
Curtain Rods Made
to Order
Orange Aluminum
Combination Windows

The Molitone

180 Nassau Street Tel. 2231
Or WX-9120

News of the Theatres

THE PLAYHOUSE

Never a Dull Moment (Thurs.-Sat.) casts Irene Dunne as a successful Broadway songwriter who marries rancher Fred MacMurray and settles down to solve the problems of a rough and ready life in the cow country. The story has some charm but is often incredibly slow, and, for all her other ability as an actress, Miss Dunne would have done well to bypass the three songs she attempts to put across.

Rio Grande (Sun.-Tues.) will bring those who like a well-made western an extra Christmas present. Directed by the veteran John Ford, here's a colorful, action-filled drama of Indian fighting by the U. S. cavalry in post-Civil War Days. The Texas-Mexican setting provides picturesque photography, while the story of a cavalry officer and his son who wants to follow in his footsteps maintains a good pitch of interest. John Wayne and Maureen O'Hara head an able cast.

American Guerilla in the Philippines (Wed.-Sat.) sentences Tyrone Power to three years in these Pacific islands as his naval torpedo squadron is shot up and he and a few survivors battle the Japanese until MacArthur returns. Intermittent scenes are good, but the picture runs an hour and three-quarters and often drags noticeably. Micheline Prele is the romantic interest.

THE GARDEN

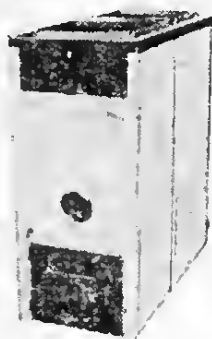
The Sundowners (Fri.-Sat.) is a conventional western (in color) that spins a yarn of feuding and fighting over land, money and women. Well-paced for those who favor this sort of entertainment. With Robert Preston, Cathy Downs.

Dumbo and Saludos Amigos (Mon.-Tues.), a pair of Walt Disney pictures averaging about 45 minutes apiece, provide The Garden's holiday fare. (It's a sort of "fight-fire-with-fire" move, since Disney's artistry will also be on television Christmas afternoon.) "Dumbo" records the adventures of a happy-go-lucky elephant and his friends; "Saludos Amigos" is Disney's excursion into Latin America. Both are enjoyable for all the family.

Woman on the Run (Wed.-Thurs.) is the description given Ann Sheridan, as she hunts for her husband (Ross Elliott) who has disappeared after witnessing a murder. Dennis O'Keefe, cast as a reporter interested in interviewing the missing man, aids in the search. Bungled scripwriting kills off much of the suspense and inadequate acting serves to cool off any remaining commendation the picture might have drawn.

The Cariboo Trail (Fri.-Sat.) is the trek taken by Randolph Scott and Gabby Hayes, as they drive a herd of cattle across the U.S.-Canadian border into British Columbia. Set in the 1880's, the film spins a yarn of cattle rustling and gold prospecting that is dotted with fights and occasional romance. An average western that will cheer the school set on its holiday week.

SAVE up to \$125
a year on **HEAT**



Call Us Today—523

J. W. Miller's Sons

230 Alexander Street

Headquarters for
Automatic Hard Coal Equipment

Merry Christmas to All

from

Princeton's Biggest Toyland

TIGER AUTO STORES

26 WITHERSPOON STREET

TELEPHONE 9713

A Good Place to Trade

Did You Miss

The Best Triangle Show In Years?

See

'TOO HOT FOR TODDY'

in Trenton, Saturday, December 30

Ticket application blanks available at the University Store, or for reservations direct, call Kenneth W. Moore Co., Broad Street Bank Building, Trenton 5.6619.

More Suggestions for Christmas Shopping

JAYSON

Shirts • Sport Shirts • Pajamas

Covert and Gray Flannel Slacks

Gloves (Lined and Unlined) — Tattersall Vests

Belts and Suspenders

Sweaters (Sleeves and Sleeveless)

Windbreakers — Nylon Shirts

*Sport Jackets and Top Coats

GIFT CERTIFICATES

W. H. LAHEY

150 Nassau Street

Telephone 202

*Ready-to-Wear

Open Fridays Till 9

A Truly Merry Christmas to All!

JOAN'S

Palmer Square

Number Sixty-Three

'Twas the Day Before Christmas.

'Twas the day before Christmas
And you wouldn't believe
Such crowds were at Zavelle's
Just before Christmas Eve.
The customers smiled
As they browsed through the store
For the old Christmas spirit
Seemed to shine as before.
The parcels they carried
For mom and for pop
Piled high so they couldn't
See over the top.
The clerks were all happy
They wore a big grin
And welcomed the last minute
Shoppers right in.
As they gladly exclaimed
To each person in sight
"Merry Christmas to all
And to all a good night."

A Christmas Eve Message From

Zavelle's

Palmer Square

FREE
ONE MILE IN
EVERY THREE



AUSTIN

DEVON 4-DOOR SEDAN

No other car matches Austin economy... low initial cost... lower costs on oil, tires, upkeep... up to 35 miles per gallon. Parks on a dime... quick in traffic... 70-miles-an-hour cruising.

★ ★ ★

For Demonstration Call

BROOK MOTORS

198 Witherspoon St.

Tel. 2129



buy your ladies' gift where you'll be waited on by men who are experts in women's wear.

TO DRIVE SAFELY

A. Guillon - Instructor
TELEPHONE PRINCETON 807

...improving as he learns, hit with a hook shot in 2:05. Dave Sister followed with a free-throw and Mike ... a lay shot in 3:30 to make it 36-25. Colgate rallied to draw even at 40-all, but Princeton regained its

ROBUST!

*That's the Word
for Gretz
Half-and-Half*
(half ale, half porter)

If you like a drink with an extra full body, an extra creamy collar and extra tang, Gretz Half-and-Half is the brew for you. A robust drink — extra enjoyable these crisp days, especially with steak, chops or sea food.



William Gretz Brewing Company, Philadelphia

Gretz

half & half



Distributed by
BOND BEVERAGE COMPANY
Trenton, N. J.

1220 Cedar Lane

Phone: Trenton 2-0490

BAILEY'S

PREFERRED

FINANCE COMPANY, INC.
2nd fl., Branch Bldg., 33 Witherspoon St.
PRINCETON, N. J. Tel. 421-7700 • Plaza 714-1100

11 Witherspoon St., Tel. 9708
4 Doors From First Nat. Bank

Office Hours: 9 - 5:30
Open Friday Evening

Other Evenings by Appointment

130 Nassau St., — Tel. 3587

For all your farm and garden equipment, see

J. Percy Van Zandt Co.
Tel. Hopewell 557
Phaenixburg, N. J.

There's nothing more elegant under

the Christmas Tree

than
**Amelia Earhart
Luggage...**

Who's the loveliest lady on your Christmas list? If you've been looking high and low for a present she'll cherish... Scouring the town for a gift as precious as her furs... If nothing but the best will do—Then choose



...The symbol of a "Merry Christmas", she'll carry proudly for a lifetime!

LUTTMANN'S LUGGAGE
FINE LEATHER GOODS

Amelia Earhart Luggage and Trunks from \$15.00 to \$150.00

Caught Short?
CLARIDGE WINE AND LIQUOR
DELIVERS 'TIL 10 P.M.
40 BRIGH AVENUE Call 637

FOR MORTGAGE LOANS
Consult
COOK
BANKERS
180 NASSAU STREET

Custom-Made
Draperies
Slip Covers
Unusual Fabrics
By the Yard
NASSAU INTERIORS
162 Nassau St. — Tel. 2561

Make Cruise Reservations Now
for
South America - Caribbean
Mediterranean - World Cruise
CALL
KULKER TRAVEL AGENCY
134 NASSAU ST. — TEL. 3406
AIR - RAIL - SHIP

Weekend Specials at
BOVINO'S
Leigh Ave. at John Street
Tel. 1855—Free Delivery Daily
CHRISTMAS TREES
5 ft. to 12 ft.
\$1.00 - \$3.95
**SNOW CROP
FROZEN FOODS**
Brussel Sprouts pkg. 37c
Broccoli pkg. 31c
Cauliflower pkg. 29c
Cut Beans 2 for 45c
Peas 2 for 45c
**FRESH MEATS
AND POULTRY**
Fresh Killed Turkeys
(7-9 lbs. hen, lb. 69c
Toms, 20 lbs. and over) lb. 55c
Roasting Chickens (5 lbs.) lb. 55c
Fresh Killed Frying
Chickens lb. 39c
Brookfield Sausage lb. 39c
Canned Hams lb. 81c
Orlolo Bacon lb. 57c
Fresh Hams (half or whole) lb. 59c
Fresh Ground Beef lb. 61c
Shoulder of Lamb lb. 59c
Breast of Lamb lb. 23c

GROCERIES
Royal Scarlet Canned
Pumpkin (No. 2½) 13c
Crosse and Blackwell
Mince Meat jar 49c
Cocoanut (Shredded) can 23c
Lg. Diamond Walnuts
Cello Packed 45c
Premier Cranberry
Sauce 2 cans 35c
Canned Chicken can \$1.79
Tomato Puree No. 1 can 10c
Ceci-chick Peas No. 2 can 16c
Bovino's Coffee lb. 77c
Cala Dog Food can 14c

**FRESH FRUITS
AND VEGETABLES**
Yellow Globe Onions 3 lbs 14c
Fresh Cranberries (Cello Pack) 19c
Carrots 2 bu. 19c
Apples (Romes) 3 lbs. 25c
Mushrooms (pic.) 29c
Orange (natural skin) doz. 39c
Lg. Hds. Lettuce 2 for 33c
Tangerines doz. 35c
Lg. Imp. Chestnuts lb. 23c
Kale lb. 10c

FRIDAY AND SATURDAY
Member, Princeton Business Ass'n.

IT'S NEW TO US
—Continued From Page 4

For a gift that's really different take a look at the "Smoker's Robot" at Cousin's, 51 Palmer Square. It's aimed at tub, card table or bed smokers, or merely those who don't like smoke billowing in their faces while not actually smoking. In the center of an ashtray is a groove which holds a lighted cigarette in smoking position. A long cord attaches to the cigarette, and the mouthpiece at its other end attaches to you!

Mainly it eliminates holding cigarettes in wet hands and, actually, could be quite useful for women who smoke while doing laundry. It's \$1.85. It would be a safety-insuring gift for men who tend to fall asleep in bed while smoking, too.

For Men. Handy men around the house will love "San-No-Mor", a small abrasive block that takes the place of sandpaper. The makers won't say what it's made of, but it's black, extremely light and, thanks to a gripping groove, easy to hold and to work with, requiring practically no pressure to sand anything or even to feather plaster. It's 35 cents at Farr's and The Wright Store.

The "Tap-Icer" at The Wine and Game Shop, 6 Nassau, uses the vibration principle to crush ice right in your hand with no effort at all. It can also be used for a jigger or a mixer; \$1.

A laugh-getter at Better Mouse-trap is the "lipstick hanky", a full-sized, nice-quality men's white handkerchief which is considerably enlivened by several pairs (differently-shaped!) of women's lips emblazoned, complete with handpainted names, in lipstick red; \$1. At Thorne's the famous "Sportsman" toiletries now come in travelling plastic containers which have the added attraction of being squeeze

When asking for any item described in this shopping guide, please say you read about it in
TOWN TOPICS

bottles. Cologne and shaving lotion are \$2.

At Zavelle's is a tiny leather case with the cryptic words, "Screw-loose, Sir", lettered on the outside, and inside a several-sized gadget for coping with several sizes of loose screws, handy and helpful for 75 cents. For masters of man's best friend a new identification tube at The Hydrant, 6 Chambers, would hit the spot. It's a small, silver-ish cylinder which unscrews to reveal a paper capsule, big enough to provide all necessary information about your wandering pet. It's 35 cents with ring attachment.

House Decorations. For combining table or mantel decor with year-round usage, a wrought iron lantern decenter at The Flower Basket, 136 Nassau, is unusual and effective. The lantern alone, which lights up inside and can be filled, even while lit, with the liquid of your choice, is \$7.50; or you can get it, complete with holly or fir decorations surrounding it for \$10.

Gene Seal has interesting, ready-made centerpiece (one with three white felt, gold-antlered deer trampling through snow-sprinkled pine branches and comes on a Styrofoam base is really distinctive); but the smartest idea in the shop, if you have any imagination, time or energy left, is providing the where-withal to make your own centerpiece. If you need branches or greens after the recent weather holocaust, you can get them, in addition to Arco-Dec, a colored spray for foliage, snow dust, wired-for-arrangement Christmas balls, —Continued on Page 10

MEN!
Waiting for you are
3 Barbers
DeLuxe Barber Shop
244 Nassau Street
LADIES!
Mr. Charles is here, too.
For your next feather cut
Ask for him!

KASE KLEANERS
Cleaning, Pressing, Repairs
Custom-Made Slip Covers
"Samples"
227 Nassau St. — Tel. 3242

Season's Greetings to
One and All
ALLEN'S
134 Nassau St. Tel. 5413

\$1... Chinese and American Dinners... \$1
Chicken Chow Mein Chopped Sirloin Steak
Green Pepper Steak, Onions Veal Cutlet
Fried Shrimp Chop Suey Virginia Ham
PRINCETON TEA GARDEN
36 Witherspoon Street Telephone 2145

May We Extend the Season's Greetings
And Wish You
Health and Happiness for the New Year
NASSAU OIL COMPANY
Somerville Road Tel. 3533

Serving Every Religion
With a Desire to
Provide the Utmost
in Dignity, Reverence
and Consolation
**The Mather
Funeral Home**
40 Vandeventer Ave.
Telephone 242

Brighten Your Rooms
for the Holiday Season
With
Custom-Made Venetian Blinds
Pastel and vivid colors. Aluminum, steel or wood.
Washable non-fading plastic tape.
Tri-County Floor & Wall
4 Chambers Street Telephone 2475

Why Not Buy A Better Car Today?
Prices are lower, values are higher than in previous months. Choice stock of well-selected and finely-reconditioned cars; various makes and models. Today is bargain time! We sell satisfaction in every transaction. Use our G.M.A.C. Payment Plan. More and more people are buying from
GERBER CHEVROLET
334-362 Nassau Street Telephones 430 or 1272
Open Evenings Until 9

*Werry Christmas
+
Happy New Year.*
The Clothes Lines
Palmer Square
Member, Princeton Business Association

Laurie Vance Johnson
Portrait Photographs in Your
Home . . . Children a Specialty
Telephone 3753

**The Cheeriest of
Season's Greetings
from**

WOLMAN'S
25 Witherspoon St. — Tel. 649

**In Princeton
They Go Together!**

**PACKARD
and
SILVESTER MOTOR CO.**

259 Nassau St. Tel. 955

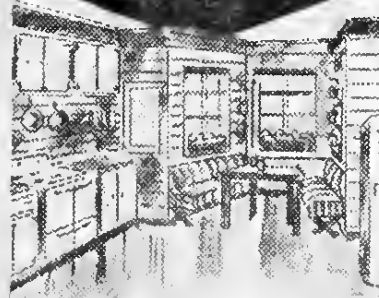
Season's Greetings



30 Witherspoon Street



**"KEYSTONA
GLOSS FINISH
...THE MOST CHEERFUL
PAINT OF THEM ALL!"**



Bring new life to kitchen, bath and playroom with this economical oil base, full gloss finish for walls, ceilings and woodwork. Won't chip or crack — dirt and grease wash off with soap and water!



MORRIS MAPLE & SON
"Painting the Town Since 1907"
200 Nassau Street Tel. 58

IT'S NEW TO US

—Continued from Page 9
colored cones and the oft-mentioned Styrofoam itself. In case you don't know it, Styrofoam is a white substance, something like solid spun sugar, which can be cut in blocks of any size and carved, grooved or chipped easily to make your own decorative effects.

At Heereman's, 144 Nassau, Snowpak is used as the basis for an artistic candle arrangement. English holly, winterberries, blue spruce and tiny clusters of cones are tastefully arranged around bright red, lightable candles set into the Snowpak base. Centerpieces there are orderable, individually and attractively designed, as well as at The Flower Basket and Gene Seal.

Holiday Edibles. Food-wise, the fare is lavish (probably better and more to choose from than it will be for we-hate-to-guess how many Christmases to come.) As usual, we can't cover everything, and we probably missed lots; but we'll hit the highspots that hit us.

Bamman's has the complete line of delicious straight-from-Scotland Dundee imports, including plum puddings, while Bovino's has their cake and shortbread. The epicure's delight, Poona cheese, is dressed for the occasion in gay rush baskets, decorated with red berries and juniper, at Bamman's. The cheese is \$2 per lb., the basket, 65 cents.

Imported Edams there are large, round and inviting at the good price of 69c lb. Mar-se, a pasteurized processed cheese, is available in the novel form of a tube for easy squeezing and spreading. It comes, also at Bamman's, in French roquefort with brandy and Cheddar with port. For luxury-eating they have imported French Foie Gras aux truffes in crockery pots with lids for \$2.59 and \$3.89.

A wonderful turkey buy for small families is at Bovino's, Leigh Ave. and John St. Broad-breasted, short-legged Beltsville turkeys, weighing a convenient 6 to 8 pounds, are only 69 cents a lb. Two other noteworthy items there are the newly-available artichoke hearts "au gourmet", with pure olive oil, 8 oz. for 69 cents, and the boxed cheese by "Purity Party Snack", which include sizeable amounts of garlic, aged cheddar, Port Salut, smoked and Bleu cheese for only \$2.95.

Time-savers and palate-pleasers at Hill's Market, 33 Witherspoon, are the imported Holland hams, cooked and ready to eat. They're 99 cents per lb. and you can also get a small two-pounder for \$2.49, for gift-giving or small family celebrating. For non-run-of-the-mill eating, squabs at Hill's are approximately \$1.25 each; guinea hens, app. \$2.25, depending on weight.

At Schafer's market, 350 Nassau, there are special Heinz holiday
—Continued on Page 12

NO TIME TO LOSE!

**We Have the Candy
You Want:**

Wallace Wafer Thin Mints

Fanny Farmer Candies

Droste's Imported

Chocolates

Whitman's

Droste's Chocolate Apples

Open All Day

Sunday, Dec. 24

VIEDT'S

"The Store They Talk About"

110 NASSAU STREET

• Breakfast
• Luncheon
• Supper
Served to Your Taste
Renwick's
"A Princeton Landmark"

Gunnison Homes
UNITED STATES STEEL CORPORATION AUTHORITY
AUTHORIZED DEALER
WEATHERLY, INC.
164 NASSAU ST., PRINCETON, N.J.
TEL. 1520

For 1950: A Merry Christmas

For 1951: A Truly Happy New Year

To: Our Friends and Customers

from

SCHAFER'S MARKET

350 Nassau Street

Telephone 753

JOSEPH BORG

Expert Designer and Cutter

Now Offers You

American, British and Continental Styling

at

DANIEL M. CARUSO

TAILOR

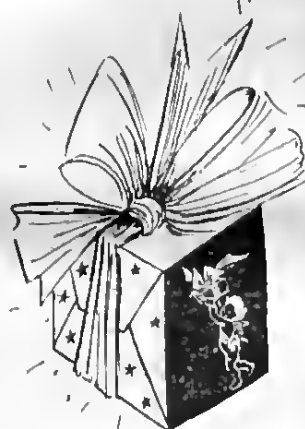
8 Palmer Square East

Telephone 225

The Town Shop

12 Nassau Street

**Merry
Christmas**



Last-Minute Gift Suggestions

Daniel Green Slippers

Oomphies

Old Maine Trotters

Bass Weejuns

Loafers for Men and Women

(From \$6.95 to \$12.95)

Loafer Socks

Women's Slippers

(From \$2.95 to \$6.95)

Men's Slippers

(From \$3.95 to \$6.95)

If Time Is Really Short,

Get a Gift Certificate!

HULIT'S, Inc.

Open Every Evening Through Saturday

110 Nassau Street

Telephone 1952

FOR SALE: Girl's 20-inch bicycle, \$15. Tel. 1944.

WANTED: Experienced bookkeeper to work in interior decorating shop. Also, interior decorator, experienced only. Write Box N-1, Town Topics.

WE'LL BE OPEN Sunday, Christmas Eve, ALL DAY to aid your last-minute shopping. A wide choice of gifts for the whole family! Thorne the Druggist, 168 Nassau Street.

YOUR CHOICE of three used Austins, all in fine condition. Drive the most economical car on the market. Prices start at \$695. Brook Motors, 198 Witherspoon, Tel. 2129.

GIVE TOWN TOPICS for Christmas to members of your family or friends who no longer live here. Send it to your son or daughter away at school January through June, \$1; 52 weeks, \$1.50, anywhere in the United States. Call 2326 or write Box 371.

FOR SALE: Child's stroller in good condition, Heywood-Wakefield. Can be folded and stored in car trunk. Tel. 3275-W.

WANTED: Bring your old Christmas cards to The Clothes Line on the Square.

LOST: Five months old Siamese cat, wearing red bell collar. Lost near Institute housing area. Friday evening, December 15. Reward. Tel. 781-R.

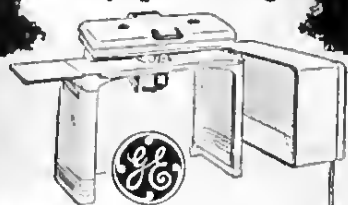
HOUSE FOR SALE: Centrally-located in Hopewell, N. J., and in excellent condition. Two bed-rooms, modern kitchen and bathroom, dining room, living room, and enclosed porch on first floor. Unfinished second floor has space for two rooms. Oil heat, full basement. Garage attached. Telephone Francis Rorer, Princeton, N. J., 425-W.

PROFITEROLLES
The Party Dessert

ROSEDALE, Inc.

262 Alexander St. — Tel. 135

AT LAST!
Enjoy Ironing



FLATPLATE IRONER

You don't have to learn to iron on the General Electric Flatplate Ironer. The ironing surface is like an ironing board—but there's 400 lbs. of ironing pressure at your fingertips. There are four open ends, too, that let you iron anything you please.

Ask for a demonstration on this work-saving ironer.

CONVENIENT TERMS

REDDING'S

234 Nassau Tel. 166 or 12

Last Minute Shopping
For That Man—

Plaid Shorts 1.50
Shirts \$3.95
Sport Shirts \$5.00 up
Argyle Socks \$3.95
Repps & Foulards
In Neckwear \$2.50
Pajamas \$3.95, 4.95
Belts \$1.50 up
Scarves \$3.00 up



Lager's

Complete Outfitters for Men

138 Nassau St.

Tel. 3229

FOR SALE: 1948 Pontiac Station Wagon; one owner, like new. Tel. 3751.

UP TO \$7.50 for your old electric shaver (any make or condition) as trade-in on a new Remington. Make shaving a refreshing experience. Immediate possession—take it home for Christmas. Thorne the Druggist, 168 Nassau.

FOR SALE: Vacuum cleaner, latest Hoover tank model, all attachments. Reasonable price. Tel. 3283-W.

SALE: Coats and suits, boys', girls' and women. The Clothes Line on The Square.

YOU CAN STILL catch Santa Claus each afternoon through Saturday between 3 and 5 by telephoning 3375. Let your children talk to him—they'll love it!

FOR SALE: Blue 1941 Lincoln club coupe. Seats six comfortably. White-wall tires, lifeguard tubes, overdrive, heater, radio, new slip covers and recently overhauled. Excellent value. May be seen at Kiene's Esso Station, Nassau Street and Murray Place. No dealers.

GIVE HIM the finest shaving instrument of all time, a Shick electric razor. Makes shaving easier than man has ever known it. \$24.50. Thorne the Druggist, 168 Nassau Street.

LOST: Gold ring with synthetic amethyst, engraved "J. to C." Has guard band. Lost Saturday afternoon, December 16. Vicinity of Palmer Square. Sentimental value. Reward. Tel. 473.

FOR SALE: Ford 1939 coach, very good running order. \$220. Call 2515-R on Sunday.

FOR SALE: 1941 Chevrolet Pick-up or Panel Truck. Good condition. Reasonable. Tel. 3751.

FOR SALE: 24-inch boy's Columbia bicycle in good condition. \$20. Tel. 1440.

GUARANTEED USED CARS: Many fine cars to choose from. Shelton Motor Co.

STRAYED DECEMBER 2: Young, black, pet cat, medium size, home Mrs. Elizabeth Hendrickson, 20 Clay Street, off Witherspoon. Information gratefully received by owner any time or telephone 3849-W after 7 evenings. Reward.

REWARD FOR RETURN of green tarpaulin for one-wheeled auto trailer. Lost Monday, somewhere on Alexander Street. Tel. 104-W. J. W. McClelland.

IF YOU LIKE TOWN TOPICS, the best way to show your appreciation is to mention it to our advertisers.

SKATES, SCISSORS, saws and knives sharpened. Town Saw Shop, Tulane Street. For pickups, leave note or send card.

ATTRACTIVE GEOGRAPHICAL PUZZLES for young and old. Children's Penguin books, French story books and ABC books in French—all this and much more at the Witherspoon Art and Book Shop, 33 Witherspoon. Hours: 10-6; Fridays until 9 p.m.

OLD ENGRAVINGS and lithographs, French, English and American, both hand-colored and black and white, make fine Christmas presents. So do early sporting, landscape and decorative; early views of colleges, American and French cities; historic scenes and portraits. Unusual English Christmas cards, gift books. WITHERSPOON ART AND BOOKSHOP, 33 Witherspoon. Open 10 A. M. to 6 P. M., Friday evening until 9.

LARGE SELECTION of fabrics by the yard. Nassau Interiors, 162 Nassau Street, tel. 2561.

FOR ANYTHING and everything in fire protection; for all types and makes of extinguishers; for complete recharging service, write or telephone 3113, John J. Carroll, 30 Park Place.

RADIO-TELEVISION REPAIRS by staff of trained technicians. Will call for and deliver. Princeton's Music Center, THE MUSIC SHOP, Tel. 80. Radio, television, sheet music, records.

WHEN IT COMES to candy, come to Thorne's. Christmas peppermint canes, clear crystal candy, hard candies, many other delicious treats, 168 Nassau Street.

CARLOAD Nova Scotia Balsam fir, most of all Christmas trees. Fresh cut, fragrant, shapely! Choose now and get the size and price you want. Open Sundays and evenings til Christmas. Howe Nurseries Plant Markets, Pennington, N. J., and Greenwood Avenue, Trenton.

PRINCE MATCHABELLI presents two haunting perfumes in a "Two Loves Set" at \$3.75. Gift box in gold and velvet. Beautiful cologne perfumes give her enjoyment and pleasure to those around her. Thorne the Druggist, 168 Nassau Street.

QUALINE
COCKER SPANIELS

for Christmas

Healthy, inoculated pups, used to outdoor living.

Also, younger pups

Mr. and Mrs. K. D. Miller, Jr.
Province Line Rd. Tel. 1544-J

GORGEOUS COMPACTS for Christmas giving. We suggest you come in and see them. Thorne the Druggist, 168 Nassau Street.

FOR SALE: Living Christmas trees to plant outdoors later! Shapely, healthy, well-developed root systems! Fine choice now! Also, Nova Scotia Balsam fir cut trees; laurel, roping; pine boughs; mistletoe, wreaths, holly branches, etc. Open Sundays and evenings til Christmas. Howe Nurseries Plant Markets, Pennington, N. J., and Greenwood Avenue, Trenton.

TELEVISION AND RADIO Installation, sales and service. University Radio Electric (D. D. Richards), 41½ Chestnut Street. Telephone 914.

FOR RENT: One or two attractively furnished rooms with private bath for one or two gentlemen. Tel. 789 after 6 p.m.

SIGN PAINTING, commercial. Truck and window lettering; wood and metal signs; showcards and paper. The UNIVERSITY SIGNS, 134 Nassau St., one flight up. Tel. 280.

WHITMAN'S SAMPLER, gift wrapped for Christmas giving. Thorne the Druggist has them at 168 Nassau Street.

N. C. JEFFERSON

Plumbing & Heating Contractor
Service When It's Needed

Cherry Valley Rd. — Tel. 3624-J

Electric Wheel Balancing

Shelton Motor Co.

301 Witherspoon St. Tel. 3751

AVALON

59 Bayard Lane

Available for

Meetings Receptions
Dinners Dances

Tel. 3181-W or 1072

Princeton Community Players

Kay Owles

164 Nassau Street

Alert Telephone Secretary

Secretarial Services

Tel. 3504

Every Good Wish for the
Holiday Season
and for a Prosperous, Peaceful
New Year

SKILLMAN & SKILLMAN, Realtors

247 Nassau Street

Telephone 3822

MATTHEWS CONSTRUCTION COMPANY

BUILDERS

RESIDENTIAL — INSTITUTIONAL
INDUSTRIAL

OVER 45 YEARS OF CONTINUOUS BUILDING
SERVICE TO PRINCETON AND ITS ENVIRONS

296 ALEXANDER ST.

TELEPHONE 182

For INSURANCE of All Types
Consult
COOK
EDWARD O. COOK
PRINCETON NEW JERSEY REALTOR
180 NASSAU STREET
TELEPHONE 332

BROWN & MANGUM
UTILITY SERVICE
Housecleaning, Floors Waxed
Window Washing
Cellars Cleaned, Hauling
PHONES: 3158-W, 3172-W

HERSHEY'S ICE CREAM
30c Pint Package
WARREN'S
175 Nassau St. Princeton

CARPENTER & JOBBER
Screens, Storm Sash, Locks
WALTER L. COAN
22 Charlton St. — Phone 496

Alan W. Richards
PHOTOGRAPHER
specializing in
● COMMERCIAL WORK
● CHILDREN'S PORTRAITS
● WEDDINGS
● GROUPS
For Appointment
Call 1761

If you'd like to get 30 miles to the gallon, buy the 'HENRY J,' Kaiser's new low-priced car! For a demonstration, call

KLINE'S
Esso
STATION
271 Nassau St. — Tel. 9707

A New
Bourbon Whiskey
COUSINS
CO., INC.
51 Palmer Sq.
Telephone 1

COUSINS 93
PRIVATE STOCK
93 Proof
Kentucky Straight
Bourbon Whiskey.
A very fine, genuine old
fashioned sour mash
whiskey.
\$5.20 a fifth
\$54.00 a case
Bottled Exclusively for
Cousins Company, Inc.
51 Palmer Sq.

Calendar of the Week

Friday, December 22d
9:00-11:00 a.m.: Special Children's Skating Session, Baker Rink.
9:00-10:00 p.m.: "Direct Line to Santa Claus at the North Pole," telephone 3375. Line also open same hours Saturday.
7:30 p.m.: Y.M.C.A. Christmas Party, Witherspoon Center.
8:00-10:00 p.m.: Public Skating, Baker Rink.
Majority of stores open until 9:00 p.m. for last-minute shopping!
Saturday, December 23d
Borough Hall Offices closed
8:00-10:00 p.m.: Public Skating, Baker Rink.
Sunday, December 24th
7:00, 8:00, 9:00, 10:00, 11:00 a.m.: Mass, St. Paul's Roman Catholic Church.
10:30 a.m.: "The Bethlehem Inn," Rev. Milton J. Naus; Lutheran Service of Worship; Chapel, Westminster Choir College.
11:00 a.m.: "A Christmas Re-affirmation of Faith," Rev. Robert H. Carkey; First Presbyterian Church.
"When the Word Became Flesh," Rev. Dr. William L. Tucker; Second Presbyterian Church.
Prayer and Sermon, Rev. Dr. John V. Butler; Trinity Episcopal Church.
University Chapel Service, Rev. Mr. H. Keith Beebe; University Chapel.
The Fulfillment of Time, Rev. Mr. Roland F. Chandler; Princeton Baptist Church at Penn Neck.
"Is There Room in Your Life for Jesus?" Rev. Mr. Charles W. Mark; Methodist Church.
"The Greatest Gift in the World," Rev. Mr. Benjamin J. Anderson; Witherspoon Presbyterian Church.
Friends Meeting for Worship: Y.W.C.A., 202 Nassau Street.
"God's Unspokeable Gift," Rev. Dr. William T. Parker; First Baptist Church.
"The Love of God," Rev. Mr. John W. Johnson; Mt. Pisgah A.M.E. Church.
"Christ Jesus," Lesson-Sermon; First Church of Christ, Scientist.
Morning Prayer and Sermon; Trinity Church, Rocky Hill.
4:00 p.m.: Church School Christmas Pageant; Trinity Church.
4:30 p.m.: Vesper Christmas Carol Service; Second Church.
6:00 p.m.: Traditional Christmas Eve Program, sponsored by the Princeton Lions Club; Carol-Singing, with Santa Claus appearing on the Palmer Square rooftop at 8:45; hot refreshments in Nassau Tavern Grill-room at 8:00; Palmer Square.
7:15 p.m.: Church School Christmas Program; Witherspoon Church.
8:30 p.m.: Christmas Eve Candlelight Service; First Church.
"Homage to the King," Rev. Mr. Chandler; Princeton Episcopal Church at Penn Neck.
Christmas Musical Program, Four Choirs and Male Chorus; First Baptist Church.
Choral Christmas Program, Mt. Pisgah A.M.E. Church.
8:15 p.m.: Annual Christmas Choral Concert; Witherspoon Church.
Evening Service; First Church of Christ, Scientist.
Monday, December 25th
MERRY CHRISTMAS!
7:00, 8:00, 9:00, 10:00, 11:00 a.m.: Mass, St. Paul's Roman Catholic Church.
8:00 a.m.: Holy Communion, Dean Donald B. Aldrich; University Chapel.
Holy Communion, Trinity Church.
10:30 a.m.: "The Babe in the Manger," Rev. Mr. Naus; Lutheran Christmas Service; Chapel, Westminster Choir College.
11:30 a.m.: Holy Communion and Address, Rev. Dr. Butler; Trinity Church.
Wednesday, December 27th
9:00-11:00 a.m.: Special Children's Skating Session; Baker Rink. Also special sessions for children at same hours Thursday and Friday.
8:00 p.m.: Year-end Meeting, Borough Council; Borough Hall.
Prayer and Bible-Study, Rev. Dr. Frank S. Niles; First Church.
Mid-Week Chapel; Methodist Church.
8:15 p.m.: Mid-Week Service; Witherspoon Church.
Mid-Week Meeting; First Church of Christ, Scientist.
8:30 p.m.: Mid-Week Hours of Prayer, First Baptist and Mt. Pisgah Churches.

IT'S NEW TO US
—Continued from Page 10

packages, including pickles, jellies, etc. in a Christmas box for \$5.55. A good name in an attractive package combine to make fun eating for some time.

The Catering Department at Better Mousetrap has something really new in time for holiday parties: brown-and-serve hors d'oeuvres, no less. They come in various kinds, including ham and turkey tidbits, with cheese pastry, homemade, ready, after a few minutes in the oven, for your guest's pleasure. There, too, are multitudinous homemade Christmas cookies, in all dif-

Pro-tek-tiv Shoes
Bostonians — Bostonian Jrs.
TOTO'S SHOE STORE
72 Witherspoon Street

ferent shapes and sizes. Your kids will get a kick out of them, and so will you.

The Nassau Delicatessen is proud of its newly-arrived "Ours de Berné", a mouth-watering Swiss chocolate bar, known as "Toblerone", flavored with honey and crushed almonds, 50 cents for a 2½ ounce package. There, too, is Tobbutt's Christmas Pudding, an import made in the real old English style, to which you can add your own brandy. Swedish Hable Creme Chantilly, also there, is a unique dessert cheese, 10½ oz. for \$1.75. To our chagrin we missed Rosedale, 262 Alexander, in our wanderings, so we can't be specific about what's new there. We can only say that they've had delectable smoked meats, fowl and frozen delicacies in the past; and they undoubtedly have just as much, if not more, to offer along those lines this Christmas.

Holiday Drinkables. The wines newly imported from France are something rather special at Cousins. They were selected by Bayard Stockton on his trip through France, bottled for Cousins by Ropiteau Freres and include Volnay '47, Musigny '45, Meursault '47 and many others. Connoisseurs will appreciate the names; just plain wine drinkers will enjoy the wines.

At The Wine and Game is the justifiably well-known Frank Schoonmaker line of fine red and white imported wines. A good buy at Claridge Wine and Liquor, 40 Leigh Ave., is a huge half-gallon of Wm. Penn blended whiskey at a substantial, and particularly welcome right now, saving.

That does it. Merry Christmas, happy New Year and goodbye!

All Work Guaranteed
Estimates Free
S. BERK & SONS
Upholstering & Furniture Repairing
Box 11, Deane, N. J.
Tel. Monmouth Junction 7-5491

THE RUG MART
Rugs and Carpeting
Linoleum and Tiles
WE STOCK ALL NATIONALLY ADVERTISED LINES
Complete Cleaning and Repair Service
In fact, if it's a
Princeton floor covering problem, phone 3557

How to Put the 'PROSPEROUS' Into 'PROSPEROUS NEW YEAR'
You can help make that sincere wish your friends make for you come true! It's simple and it's easy: just plan NOW to invest each month in shares of this association. Remember, prosperity is based on thrift!
Nassau Building & Loan Assn.
First Nat'l Bank Bldg. ARTHUR EVERETT, Secretary

CHRYSLER PLYMOUTH
Sales and Service
JACK LAHIERE MOTOR SALES, INC.
Cor. Spring & Tulane Sts. — Tel. 3520, 3521

More and More People Are Calling HURLEY (Tel. 524) for Painting and Papering

CLOSED TO BUSINESS

BUT OPEN TO LOSS!
WHEN disaster temporarily shuts off your income, it won't stop many of the expenses usually paid by that income. That's why, even if insurance covers your property loss, you can still lose plenty!
Before you face such a financial blow, let this Hartford Agency tell you about the vital protection of Business Interruption Insurance.

B. L. GULICK, JR., Inc.
Real Estate
General Insurance
B. L. Gulick, Jr., President
F. D. Jenison, Sec'y and Treas.
354 Nassau Street Phone 1811



Guess Her Type!

Is she dramatic? Is she out-doorsy?
Is she innocent? Is she unpredictable?
Is she an angel? Can't guess her type?
When it comes to perfume, Thorne's
can select hers to match her type.

Capture Her Heart with a Gift of

COTY:

L'Origan
L'Amant
Emeraude
Paris
Muguet des Bois

SCHIAPARELLI:

Shocking
Zut
Salut
Sleeping

YARDLEY:

Old English Lavender
Bond Street

DANA:

Emir
Tabu
Platine
20 Carat

PRINCE MATCHABELLI:

Dutchess of York
Ave Maria
Crown Jewel
Beloved

FABERGE:

Aphrodite
Tigress
Woodhue
Straw Hat

LUCIEN LELONG:

Tailspin
Balalaika
Indiscrete
Jabot
Whisper

RICHARD HUONUT:

R.S.V.P.
Vogue
Gemay

CHARBERT:

Breathless
Fabulous
Amber
French Touch

GUERLAIN:

Shallimar

LANVIN'S:

Arpege

CHANNEL:

No. 5
Russian Leather
Gardenia

HELENA RUBINSTEIN:

Apple Blossom
Heaven Sent
White Flame
Command Performance

EVYAN:

White Shoulders
Gay Diversion
Menace

Our trained consultants look forward to helping you

All packages gift wrapped without charge

Open ALL DAY Sunday (Christmas Eve)

Edward A. Thorne — The Druggist

168 NASSAU STREET

TELEPHONE 77

PATRON

Sec. 3468, P.L. & R.
U. S. POSTAGE
PAID
Princeton, N. J.
Permit No. 106